

# Email API Plan Comparison



Not sure which plan is right for you? Please [contact us](#) or [get started for free!](#)

Essentials		Pro					Premier
<b>\$19.95/mo</b>	<b>\$34.95/mo</b>	<b>\$89.95/mo</b>	<b>\$249.00/mo</b>	<b>\$449.00/mo</b>	<b>\$749.00/mo</b>	<b>\$999.00/mo</b>	<b>Custom</b>
50,000 emails/mo	100,000 emails/mo	100,000 emails/mo	300,000 emails/mo	700,000 emails/mo	1.5 million emails/mo	2.5 million emails/mo	1.5+ million emails/mo
+\$0.00133 /extra email	+\$0.0009 /extra email	+\$0.00100 /extra email	+\$0.00063 /extra email	+\$0.00051 /extra email	+\$0.00048 /extra email	+\$0.00047 /extra email	Custom Pricing
<b>Optional Add-On: 30 Days of Additional Email Activity History</b>							
+\$5.00/mo	+\$12.00/mo	+\$12.00/mo	+\$40.00/mo	+\$95.00/mo	+\$175.00/mo	+\$250.00/mo	Contact Us

Send 100 emails per day for free.

	Free	Essentials	Pro	Premier
<b>Straightforward Integration</b>				
SMTP and API	✓	✓	✓	✓
Interactive API Docs	✓	✓	✓	✓
Setup Guide	✓	✓	✓	✓
Comprehensive Client Libraries	✓	✓	✓	✓
Knowledge Center	✓	✓	✓	✓
Technical Support	Ticket support	Ticket & chat support	Ticket, chat, & phone support	Prioritized support

<b>Trusted Deliverability &amp; Performance</b>				
Purpose-Built Mail Transfer Agent	✓	✓	✓	✓
Email Address Validation API	✗	✗	2,500 Validations	2,500 Validations
Globally Distributed Architecture	✓	✓	✓	✓
Reputation & Delivery Visibility	✓	✓	✓	✓
Suppression Management	✓	✓	✓	✓
Dedicated IP Addresses	✗	✗	1 included*	1 included*
Automated, dedicated IP warm up	✗	✗	✓	✓

\*You can purchase additional IPs as an add-on

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	Free	Essentials	Pro	Premier
<b>Trusted Deliverability &amp; Performance Con't.</b>				
Dedicated IP Pooling	✗	✗	✓	✓
Domain Authentication (SPF/DKIM)	✓	✓	✓	✓
Link Branding	✓	✓	✓	✓
Reverse DNS	✗	✗	✓	✓
Universal Links	✓	✓	✓	✓

<b>Actionable Analytics</b>				
Real-Time Analytics	✓	✓	✓	✓
Deliverability Insights	✓	✓	✓	✓
Bounce and Block Classifications	✗	✗	✓	✓
Engagement Tracking	✓	✓	✓	✓
ISP Feedback Loop Data	✓	✓	✓	✓
Advanced Statistics	✓	✓	✓	✓
Subuser Comparison Statistics	✗	✗	✓	✓
Searchable Email Activity	3 days included	3 days included	7 days of history	7 days of history**
Additional Email Activity History	✗	Available for purchase	Available for purchase	Available for purchase***
Event Webhook	✓	✓	✓	✓
Inbound Parse Webhook	✓	✓	✓	✓

<b>Expertise &amp; Support</b>				
Technical Support	Ticket support	Ticket & chat support	Ticket, chat, & phone support	Prioritized support
Guaranteed Support Response Times	✗	P1: 3 business hrs P2: 6 business hrs P3: 9 business hrs	P1: 1 hr (24/7) P2: 2 business hrs P3: 3 business hrs	P1: 1 hr (24/7) P2: 2 business hrs P3: 3 business hrs
Access to Expert Services	✗	Available for purchase	Available for purchase	Available for purchase

\*\*Premier 100M and above do not currently have this feature

\*\*\*Not available to Premier 100M+

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	Free	Essentials	Pro	Premier
<b>Expertise &amp; Support Con't.</b>				
Access to Personalized Support	✗	Available for purchase	Available for purchase	Available for purchase
Expert Email Program Management	✗	✗	✗	Available for purchase

<b>Productive Collaboration</b>				
Dynamic Templates	✓	✓	✓	✓
Email Content Testing	✗	✗	60 credits/mo, More for purchase	500 credits/mo, More for purchase
Teammate Permissions	1 teammate	1 teammate	1,000 teammates	1,000 teammates
API Key Permissions	✓	✓	✓	✓
Subuser Management	✗	✗	✓	✓

<b>Privacy &amp; Security</b>				
Two-Factor Authentication	✓	✓	✓	✓
IP Access Management	✓	✓	✓	✓
TLS Encryption	✓	✓	✓	✓
SOC 2 Type II Certification	✓	✓	✓	✓
GDPR Compliance	✓	✓	✓	✓
Event Webhook Security	✓	✓	✓	✓
Single Sign-On (SSO)	✗	✗	✓	✓

Send up to **100 emails per day for free**—no credit card required.

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