

ENSURE THE DELIVERY OF YOUR MOST IMPORTANT EMAILS

Building and maintaining your own SMTP infrastructure can be resource intensive and costly. Let SendGrid relieve the cost and complexity of maintaining your own infrastructure so you can focus on developing the next great app.

WHY SENDGRID TRANSACTIONAL EMAIL?

Flexible Integration

Create custom features around the specific email needs of your business via SendGrid's simple SMTP relay or flexible Web and SMTP APIs. The APIs enable broad control over email handling, processing, and reporting.

Team Empowerment

Marketers can navigate SendGrid's entire feature set through the UI, easily owning their content and monitoring sending metrics. Full-feature parity between our UI and Web API means that developers are unbound in what they can accomplish with a few lines of code.

Deliverability Partner

Running your business is enough work. You don't need to add "deliverability expertise" to your backlog or to your payroll. With SendGrid, you have a partner to help you navigate the complexities of inbox placement — our support team, technical account managers, and deliverability and compliance team are here to help.

On-Demand Scalability

With a versatile infrastructure that is built to grow with you, SendGrid can dynamically adjust as your email volume changes, eliminating the need for you to predict, provision, or maintain mail server capacity.



Example Use Cases:

- Purchase receipts
- Password resets
- Sign-up or event confirmations
- Account verifications
- Alerts

"SendGrid has been instrumental in scaling our email without interruptions. I'm used to working on imperfect systems, so it's nice to have things just work for me. To have an email provider I can contact with any problems or issues and have them troubleshoot has been really, really valuable."

Nextdoor,  Nextdoor

FEATURES



Real-time analytics

Gain powerful insights into the performance of your transactional email via the SendGrid Customer Portal, statistics dashboard, and Event Webhook.



Email activity

View activity by device, ISP, geolocation, subuser, mail category, email client, and more.



Easy template editing

Collaborate with your team in-app to edit and create transactional email templates via HTML, WYSIWYG, and drag & drop editors.



Suppression management and unsubscribe groups

Improve engagement with your recipients by allowing them to select the email they want to receive.



Customized domain, link, and IP whitelabeling

Create custom SPF, DKIM, URL, and IP whitelabels to eliminate domain spoofing and phishing emails sent from your domain.



Advanced IP and user management

Manage your account, subusers, and associated IP addresses and seamlessly navigate between parent and subuser accounts.

POWERED BY SENDGRID

SendGrid Transactional Email is built on top of our leading cloud-based email delivery platform.



Proven Deliverability

30+ deliverability experts, ISP monitoring and outreach, and rigorous compliance standards protecting our high quality senders.



Scale with Confidence

Sending 20 billion+ emails per month via our proprietary MTA and distributed infrastructure with built-in redundancy to deliver excellent uptime.



24/7 Global Support

24/7 customer and compliance support, dedicated technical account managers for Premier accounts, and robust documentation.

Get Started Today

[Sign Up at SendGrid.com](https://sendgrid.com)

For additional information, contact SendGrid Sales:
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