Email API Plan Comparison

Not sure which plan is right for you? Please [contact us](#) or [get started for free](#)!

TWILIO SendGrid

Essentials		Pro					Premier
$14.95/mo	**$29.95/mo**	**$89.95/mo**	**$249.00/mo**	**$449.00/mo**	**$749.00/mo**	**$999.00/mo**	**Custom**
40,000 emails/mo	100,000 emails/mo	100,000 emails/mo	300,000 emails/mo	700,000 emails/mo	1.5 million emails/mo	2.5 million emails/mo	1.5+ million emails/mo
+$0.0010 /extra email	+$0.00075 /extra email	+$0.00100 /extra email	+$0.00063 /extra email	+$0.00051 /extra email	+$0.00048 /extra email	+$0.00047 /extra email	Custom Pricing
Optional Add-On: 30 Days of Additional Email Activity History							
+$5.00/mo	+$12.00/mo	+$12.00/mo	+$40.00/mo	+$95.00/mo	+$175.00/mo	+$250.00/mo	Contact Us

Send 100 emails per day for free.

	Free	Essentials	Pro	Premier
Straightforward Integration				
SMTP and API	✔	✔	✔	✔
Interactive API Docs	✔	✔	✔	✔
Setup Guide	✔	✔	✔	✔
Comprehensive Client Libraries	✔	✔	✔	✔
Knowledge Center	✔	✔	✔	✔
Technical Support	Ticket support	Ticket & chat support	Ticket, chat, & phone support	Prioritized support

	Free	Essentials	Pro	Premier
Trusted Deliverability & Performance				
Purpose-Built Mail Transfer Agent	✔	✔	✔	✔
Email Address Validation API	✖	✖	2,500 Validations	2,500 Validations
Globally Distributed Architecture	✔	✔	✔	✔
Reputation & Delivery Visibility	✔	✔	✔	✔
Suppression Management	✔	✔	✔	✔
Dedicated IP Addresses	✖	✖	1 included*	1 included*
Automated, dedicated IP warm up	✖	✖	✔	✔

*You can purchase additional IPs as an add-on

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SendGrid

	Free	Essentials	Pro	Premier
Trusted Deliverability & Performance Con't.				
Dedicated IP Pooling	✖	✖	✔	✔
Domain Authentication (SPF/DKIM)	✔	✔	✔	✔
Link Branding	✔	✔	✔	✔
Reverse DNS	✖	✖	✔	✔
Universal Links	✔	✔	✔	✔
Actionable Analytics				
Real-Time Analytics	✔	✔	✔	✔
Deliverability Insights	✔	✔	✔	✔
Bounce and Block Classifications	✖	✖	✔	✔
Engagement Tracking	✔	✔	✔	✔
ISP Feedback Loop Data	✔	✔	✔	✔
Advanced Statistics	✔	✔	✔	✔
Subuser Comparison Statistics	✖	✖	✔	✔
Searchable Email Activity	3 days included	3 days included	7 days of history	7 days of history**
Additional Email Activity History	✖	Available for purchase	Available for purchase	Available for purchase***
Event Webhook	✔	✔	✔	✔
Inbound Parse Webhook	✔	✔	✔	✔
Expertise & Support				
Technical Support	Ticket support	Ticket & chat support	Ticket, chat, & phone support	Prioritized support
Guaranteed Support Response Times	✖	P1: 3 business hrs P2: 6 business hrs P3: 9 buisness hrs	P1: 1 hr (24/7) P2: 2 business hrs P3: 3 buisness hrs	P1: 1 hr (24/7) P2: 2 business hrs P3: 3 buisness hrs
Access to Expert Services	✖	Available for purchase	Available for purchase	Available for purchase

**Premier 100M and above do not currently have this feature   ***Not available to Premier 100M+

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	Free	Essentials	Pro	Premier
Expertise & Support Con't.				
Access to Personalized Support	✖	Available for purchase	Available for purchase	Available for purchase
Expert Email Program Management	✖	✖	✖	✔

	Free	Essentials	Pro	Premier
Productive Collaboration				
Dynamic Templates	✔	✔	✔	✔
Email Content Testing	✖	✖	60 credits/mo, More for purchase	500 credits/mo, More for purchase
Teammate Permissions	1 teammate	1 teammate	1,000 teammates	1,000 teammates
API Key Permissions	✔	✔	✔	✔
Subuser Management	✖	✖	✔	✔

	Free	Essentials	Pro	Premier
Privacy & Security				
Two-Factor Authentication	✔	✔	✔	✔
IP Access Management	✔	✔	✔	✔
TLS Encryption	✔	✔	✔	✔
SOC 2 Type II Certification	✔	✔	✔	✔
GDPR Compliance	✔	✔	✔	✔
Event Webhook Security	✔	✔	✔	✔
Single Sign-On (SSO)	✖	✖	✔	✔

Send up to **100 emails per day for free**—no credit card required.

Start For Free   **Contact Sales**