

Email API Plan Comparison



Not sure which plan is right for you? Please [contact us](#) or [get started for free!](#)

| Essentials | | Pro | | | | | Premier |
|--|-------------------------|-------------------------|-------------------------|-------------------------|-------------------------|-------------------------|------------------------|
| \$14.95/mo | \$29.95/mo | \$89.95/mo | \$249.00/mo | \$449.00/mo | \$749.00/mo | \$999.00/mo | Custom |
| 40,000 emails/mo | 100,000 emails/mo | 100,000 emails/mo | 300,000 emails/mo | 700,000 emails/mo | 1.5 million emails/mo | 2.5 million emails/mo | 1.5+ million emails/mo |
| +\$0.0010 /extra email | +\$0.00075 /extra email | +\$0.00100 /extra email | +\$0.00063 /extra email | +\$0.00051 /extra email | +\$0.00048 /extra email | +\$0.00047 /extra email | Custom Pricing |
| Optional Add-On: 30 Days of Additional Email Activity History | | | | | | | |
| +\$5.00/mo | +\$12.00/mo | +\$12.00/mo | +\$40.00/mo | +\$95.00/mo | +\$175.00/mo | +\$250.00/mo | Contact Us |

Send 100 emails per day for free.

| | Free | Essentials | Pro | Premier |
|------------------------------------|----------------|-----------------------|-------------------------------|---------------------|
| Straightforward Integration | | | | |
| SMTP and API | ✓ | ✓ | ✓ | ✓ |
| Interactive API Docs | ✓ | ✓ | ✓ | ✓ |
| Setup Guide | ✓ | ✓ | ✓ | ✓ |
| Comprehensive Client Libraries | ✓ | ✓ | ✓ | ✓ |
| Knowledge Center | ✓ | ✓ | ✓ | ✓ |
| Technical Support | Ticket support | Ticket & chat support | Ticket, chat, & phone support | Prioritized support |

| Trusted Deliverability & Performance | | | | |
|---|---|---|-------------------|-------------------|
| Purpose-Built Mail Transfer Agent | ✓ | ✓ | ✓ | ✓ |
| Email Address Validation API | ✗ | ✗ | 2,500 Validations | 2,500 Validations |
| Globally Distributed Architecture | ✓ | ✓ | ✓ | ✓ |
| Reputation & Delivery Visibility | ✓ | ✓ | ✓ | ✓ |
| Suppression Management | ✓ | ✓ | ✓ | ✓ |
| Dedicated IP Addresses | ✗ | ✗ | 1 included* | 1 included* |
| Automated, dedicated IP warm up | ✗ | ✗ | ✓ | ✓ |

*You can purchase additional IPs as an add-on

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|--|------|------------|-----|---------|
| Trusted Deliverability & Performance Con't. | | | | |
| Dedicated IP Pooling | ✗ | ✗ | ✓ | ✓ |
| Domain Authentication (SPF/DKIM) | ✓ | ✓ | ✓ | ✓ |
| Link Branding | ✓ | ✓ | ✓ | ✓ |
| Reverse DNS | ✗ | ✗ | ✓ | ✓ |
| Universal Links | ✓ | ✓ | ✓ | ✓ |

| | | | | |
|-----------------------------------|-----------------|------------------------|------------------------|---------------------------|
| Actionable Analytics | | | | |
| Real-Time Analytics | ✓ | ✓ | ✓ | ✓ |
| Deliverability Insights | ✓ | ✓ | ✓ | ✓ |
| Bounce and Block Classifications | ✗ | ✗ | ✓ | ✓ |
| Engagement Tracking | ✓ | ✓ | ✓ | ✓ |
| ISP Feedback Loop Data | ✓ | ✓ | ✓ | ✓ |
| Advanced Statistics | ✓ | ✓ | ✓ | ✓ |
| Subuser Comparison Statistics | ✗ | ✗ | ✓ | ✓ |
| Searchable Email Activity | 3 days included | 3 days included | 7 days of history | 7 days of history** |
| Additional Email Activity History | ✗ | Available for purchase | Available for purchase | Available for purchase*** |
| Event Webhook | ✓ | ✓ | ✓ | ✓ |
| Inbound Parse Webhook | ✓ | ✓ | ✓ | ✓ |

| | | | | |
|-----------------------------------|----------------|--|---|---|
| Expertise & Support | | | | |
| Technical Support | Ticket support | Ticket & chat support | Ticket, chat, & phone support | Prioritized support |
| Guaranteed Support Response Times | ✗ | P1: 3 business hrs P2: 6 business hrs P3: 9 business hrs | P1: 1 hr (24/7) P2: 2 business hrs P3: 3 business hrs | P1: 1 hr (24/7) P2: 2 business hrs P3: 3 business hrs |
| Access to Expert Services | ✗ | Available for purchase | Available for purchase | Available for purchase |

**Premier 100M and above do not currently have this feature

***Not available to Premier 100M+

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| | Free | Essentials | Pro | Premier |
|---------------------------------------|------|------------------------|------------------------|------------------------|
| Expertise & Support Con't. | | | | |
| Access to Personalized Support | ✗ | Available for purchase | Available for purchase | Available for purchase |
| Expert Email Program Management | ✗ | ✗ | ✗ | Available for purchase |

| | | | | |
|---------------------------------|------------|------------|----------------------------------|-----------------------------------|
| Productive Collaboration | | | | |
| Dynamic Templates | ✓ | ✓ | ✓ | ✓ |
| Email Content Testing | ✗ | ✗ | 60 credits/mo, More for purchase | 500 credits/mo, More for purchase |
| Teammate Permissions | 1 teammate | 1 teammate | 1,000 teammates | 1,000 teammates |
| API Key Permissions | ✓ | ✓ | ✓ | ✓ |
| Subuser Management | ✗ | ✗ | ✓ | ✓ |

| | | | | |
|-------------------------------|---|---|---|---|
| Privacy & Security | | | | |
| Two-Factor Authentication | ✓ | ✓ | ✓ | ✓ |
| IP Access Management | ✓ | ✓ | ✓ | ✓ |
| TLS Encryption | ✓ | ✓ | ✓ | ✓ |
| SOC 2 Type II Certification | ✓ | ✓ | ✓ | ✓ |
| GDPR Compliance | ✓ | ✓ | ✓ | ✓ |
| Event Webhook Security | ✓ | ✓ | ✓ | ✓ |
| Single Sign-On (SSO) | ✗ | ✗ | ✓ | ✓ |

Send up to **100 emails per day for free**—no credit card required.

[Start For Free](#)

[Contact Sales](#)