



Pricing Plan Comparison Chart

If you'd like to speak with a representative about which plan is right for you, feel free to [contact us](#).

Essentials		Pro				Premier
\$9.95/mo	\$19.95/mo	\$79.95/mo	\$199.95/mo	\$399.95/mo	\$699.95/mo	Custom
40,000 emails/mo	100,000 emails/mo	100,000 emails/mo	300,000 emails/mo	700,000 emails/mo	1.5 million emails/mo	1.5+ million emails/mo
+\$0.0010 /extra email	+\$0.00075 /extra email	+\$0.00085 /extra email	+\$0.00050 /extra email	+\$0.00045 /extra email	+\$0.00045 /extra email	Custom Pricing
Optional Add-On: 30 Days of Additional Email Activity History						
+\$5.00/mo	+\$12.00/mo	+\$12.00/mo	+\$40.00/mo	+\$95.00/mo	+\$175.00/mo	Contact Us

30-day Free Trial

	Essentials	Pro	Premier
Message Management and Deployment			
Suppression management	✓	✓	✓
Delayed sending capability	✓	✓	✓
Domain authentication	✓	✓	✓
Link Branding	✓	✓	✓
Multiple sender addresses	✓	✓	✓
Reverse DNS	—	✓	✓
Subuser management	—	✓	✓
Email template editor API	✓	✓	✓
Analytics and Reporting			
Real-time analytics	✓	✓	✓
Delivered, click, open, unsubscribe tracking	✓	✓	✓
Bounce rate, spam, blocked reporting	✓	✓	✓



	Essentials	Pro	Premier
Analytics and Reporting (Cont.)			
Data rich email activity feed with advanced search	✓ 3 days included	✓ 3 days included	✓ 3 days included
30 days of email activity history	✓ Additional purchase required	✓ Additional purchase required	Contact Us
Advanced Statistics			
Device	✓	✓	✓
Browser	✓	✓	✓
ISP	✓	✓	✓
Geolocation	✓	✓	✓
Email category comparison	✓	✓	✓
Subuser	—	✓	✓
Subuser comparison	—	✓	✓
Integration and Customization			
SMTP relay	✓	✓	✓
SMTP API	✓	✓	✓
Web API	✓	✓	✓
Inbound Parse webhook	✓	✓	✓
Event webhook	✓	✓	✓
Reseller API	—	✓	✓
Subuser API	—	✓	✓
Marketing Campaigns APIs (Contact Management API, Campaigns API)	✓	✓	✓
Universal Links	✓	✓	✓



	Essentials	Pro	Premier
Security			
Opportunistic TLS	✓	✓	✓
Enforced TLS (optional)	✓	✓	✓
Two-factor authentication	✓	✓	✓
Custom DKIM Key	✓	✓	✓
Custom SPF	✓	✓	✓
API Keys and API Key permissions	✓	✓	✓
Precise teammate permissions	1 Teammate	1,000 Teammates	1,000 Teammates
IP Access Management	✓	✓	✓
Reputation Management			
Reputation monitoring	✓	✓	✓
ISP Feedback loop data	✓	✓	✓
SendGrid Marketing Campaigns Feature Set		<i>Additional \$10/mo for every 10,000 contacts stored</i>	
Flexible, wizardless workflow	✓	✓	✓
List and engagement segmentation	✓	✓	✓
Drag & drop campaign editor	✓	✓	✓
A/B testing (subject line and content)	✓	✓	✓
Flexible template editors (HTML and WYSIWYG)	✓	✓	✓
Send scheduling	✓	✓	✓
Unsubscribe groups	✓	✓	✓
Campaign statistics	✓	✓	✓
Responsive templates	✓	✓	✓



	Essentials	Pro	Premier
Infrastructure			
Globally distributed, cloud-based architecture	✓	✓	✓
Redundant, self-managed datacenter architecture	✓	✓	✓
Purpose built, cloud-based Mail Transfer Agent (MTA)	✓	✓	✓
Dedicated IP (one IP included in price of plan)	—	✓ \$30 for each additional IP	✓ \$30 for each additional IP
Automated dedicated IP warm up	—	✓	✓
Dedicated IP pooling	—	✓	✓
Service/Support			
Global 24x7 customer support team (chat, email, phone)	✓	✓	✓
Compliance team with dedicated deliverability engineers	✓	✓	✓
Customer Success Manager (CSM)	—	—	5 million+
Other			
Smartphone and Tablet Applications	✓	✓	✓

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