

## Pricing Plan Comparison Chart

If you'd like to speak with a representative about which plan is right for you, feel free to [contact us](#).

Essentials		Pro					Premier
\$9.95/mo	\$19.95/mo	\$79.95/mo	\$199.95/mo	\$399.95/mo	\$699.95/mo	\$949.95/mo	Custom
40,000 emails/mo	100,000 emails/mo	100,000 emails/mo	300,000 emails/mo	700,000 emails/mo	1.5 million emails/mo	2.5 million emails/mo	4+ million emails/mo
\$0.0010 /extra email	\$0.00075 /extra email	\$0.00085 /extra email	\$0.00050 /extra email	\$0.00045 /extra email	\$0.00045 /extra email	\$0.00045 /extra email	Contact Sales for pricing

30-day Free Trial

	Essentials	Pro	Premier
<b>Message Management and Deployment</b>			
Suppression management	✓	✓	✓
Delayed sending capability	✓	✓	✓
Domain/link whitelabeling	✓	✓	✓
Multiple sender addresses	✓	✓	✓
IP whitelabeling	—	✓	✓
Subuser management	—	✓	✓
Email template editor API	✓	✓	✓
<b>Analytics and Reporting</b>			
Real-time analytics	✓	✓	✓
Delivered, click, open, unsubscribe tracking	✓	✓	✓
Bounce rate, spam, blocked reporting	✓	✓	✓
Configurable email alerts	✓	✓	✓
Searchable email activity feed	✓	✓	✓

	Essentials	Pro	Premier
<b>Advanced Statistics</b>			
Device	✓	✓	✓
Browser	✓	✓	✓
ISP	✓	✓	✓
Geolocation	✓	✓	✓
Email category comparison	✓	✓	✓
Subuser	—	✓	✓
Subuser comparison	—	✓	✓
<b>Integration and Customization</b>			
SMTP relay	✓	✓	✓
SMTP API	✓	✓	✓
Web API	✓	✓	✓
Inbound Parse webhook	✓	✓	✓
Event webhook	✓	✓	✓
Reseller API	—	✓	✓
Subuser API	—	✓	✓
Marketing Campaigns APIs (Contact Management API, Campaigns API)	✓	✓	✓
<b>Security</b>			
Opportunistic TLS	✓	✓	✓
Enforced TLS (optional)	✓	✓	✓
Two-factor authentication	✓	✓	✓
Custom DKIM Key	✓	✓	✓

	Essentials	Pro	Premier
<b>Security (Cont.)</b>			
Custom SPF	✓	✓	✓
API Keys and API Key Permissions	✓	✓	✓
IP Access Management	✓	✓	✓
SOC 2 Type II certification	✓	✓	✓
<b>Reputation Management</b>			
Reputation monitoring	✓	✓	✓
ISP Feedback loop data	✓	✓	✓
<b>SendGrid Marketing Campaigns Feature Set</b> Additional \$10/mo for every 10,000 contacts stored			
Flexible, wizardless workflow	✓	✓	✓
List and engagement segmentation	✓	✓	✓
Drag & drop campaign editor	✓	✓	✓
A/B testing (subject line and content)	✓	✓	✓
Flexible template editors (HTML and WYSIWYG)	✓	✓	✓
Send scheduling	✓	✓	✓
Unsubscribe groups	✓	✓	✓
Campaign statistics	✓	✓	✓
Responsive templates	✓	✓	✓
<b>Infrastructure</b>			
Globally distributed, cloud-based architecture	✓	✓	✓

	Essentials	Pro	Premier
<b>Infrastructure (Cont.)</b>			
Redundant, self-managed datacenter architecture	✓	✓	✓
Purpose built, cloud-based Mail Transfer Agent (MTA)	✓	✓	✓
Dedicated IP (one IP included in price of plan)	—	✓ \$20 for each additional IP	✓ \$20 for each additional IP
Automated dedicated IP warm up	—	✓	✓
Dedicated IP pooling	—	✓	✓
<b>Service/Support</b>			
Global 24x7 customer support team (chat, email, phone)	✓	✓	✓
Compliance team with dedicated deliverability engineers	✓	✓	✓
Customer Success Manager (CSM)	—	—	✓
<b>Other</b>			
Smartphone and Tablet Applications	✓	✓	✓

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