



# Sendgrid pricing



# Email API plan comparison

Not sure which plan is for you?  
Please contact us or get started for free!

Essentials		Pro					Premier
\$19.95/mo	\$34.95/mo	\$89.95/mo	\$249.00/mo	\$499.00/mo	\$799.00/mo	\$1,099.00/mo	Contact sales
50,000 emails/mo	100,000 emails/mo	100,000 emails/mo	300,000 emails/mo	700,000 emails/mo	1,500,000 emails/mo	2,500,000 emails/mo	2.5M+ emails/mo
\$0.00133 /extra email	\$0.00088 /extra email	\$0.00110 /extra email	\$0.00091 /extra email	\$0.00078 /extra email	\$0.00059 /extra email	\$0.00047 /extra email	Contact sales

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Straightforward integration	Essentials	Pro	Premier
SMTP and API	✓	✓	✓
Interactive API docs	✓	✓	✓
Setup guide	✓	✓	✓
Comprehensive client libraries	✓	✓	✓
Knowledge center	✓	✓	✓
Technical support	Ticket & chat support	Ticket, chat, & phone support	Prioritized support

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Trusted deliverability & performance	Essentials	Pro	Premier
Purpose-built mail transfer agent	✓	✓	✓
Email address validation API		2,500 validations	5,000 validations
Globally distributed architecture	✓	✓	✓
Reputation & delivery visibility	✓	✓	✓
Suppression management	✓	✓	✓
Dedicated IP addresses	✓	✓	✓
Automated, dedicated IP warm up	✓	1 included*	1 included*
Dedicated IP pooling		✓	✓
Domain authentication (SPF/DKIM)	✓	✓	✓
Link branding	✓	✓	✓
Reverse DNS		✓	✓
Universal links	✓	✓	✓
Regional email		✓	✓

\*You can purchase additional IPs as an add-on

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Actionable analytics	Essentials	Pro	Premier
Real-time analytics	✓	✓	✓
Deliverability insights	✓	✓	✓
Bounce and block classifications		✓	✓
Engagement tracking	✓	✓	✓
ISP Feedback loop data	✓	✓	✓
Advanced statistics	✓	✓	✓
Subuser comparison statistics		✓	✓
Searchable email activity	3 days included	7 days of history	7 days of history**
Additional email activity history	Available for purchase	Available for purchase	Available for purchase***
Event webhook	✓	✓	✓
Inbound parse webhook	✓	✓	✓

\*\*Premier 100M and above do not currently have this feature  
\*\*\*Not available to Premier 100M+



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Expertise & support	Essentials	Pro	Premier
Access to expert services	Available for purchase	Available for purchase	Available for purchase
Access to personalized support	Available for purchase	Available for purchase	Available for purchase
Expert email program management			Available for purchase
Productive collaboration			
Dynamic templates	✓	✓	✓
Email content testing		60 credits/mo, more for purchase	500 credits/mo, more for purchase
Teammate permissions	1 teammate	1,000 teammates	1,000 teammates
API key permissions	✓	✓	✓
Subuser management		✓	✓

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Privacy & security	Essentials	Pro	Premier
Two-factor authentication	✓	✓	✓
IP access management	✓	✓	✓
TLS encryption	✓	✓	✓
SOC 2 type II certification	✓	✓	✓
GDPR compliance	✓	✓	✓
Event webhook security	✓	✓	✓
Single sign-on (SSO)		✓	✓

Send up to 100 emails per day for free-no credit card required.

Contact sales

Get started for free



Today's leading companies trust Twilio's Customer Engagement Platform (CEP) to build direct, personalized relationships with their customers everywhere in the world. Twilio enables companies to use their communications and data to add intelligence and security to every step of the customer journey, from sales to marketing to growth, customer service and many more engagement use cases in a flexible, programmatic way. Across 180 countries, millions of developers and hundreds of thousands of businesses use Twilio to create magical experiences for their customers.

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